

# Wedding Flower Budget Guide



What does my price  
range cover?



*Enchanting creations for life's  
most memorable moments*

# *A Good Rule of Thumb*



Your flower budget should account for 10-15% of your total wedding budget. If flowers are a significant element to the overall wedding experience, then we recommend allocating 20-25% of your budget on flowers. It's *your* special day, make it unique to you!

## *Pricing Variability*

Overall pricing will vary according to a several factors, including the number of people in your bridal party, the number of guests, the time of year, standard flowers vs. premium flowers, your event space, venue limitations on accessibility, distance traveled, on site installations vs pre-made designs, rental items, candles etc.

The following is meant to be a rough guide to help you plan which items may be included within your price range.



## *Under \$1,500*

Generally, this will cover your bridal party needs, your bouquet, your bridesmaids' bouquets, boutonnieres for the groom and groomsmen, corsages and boutonnieres for your family members, and items for your flower girl and ring bearer.

- If you are having a very intimate wedding and no bridal party, it could account for your bouquet, a boutonniere as well as a feature installation at the ceremony or reception and a few small table arrangements.

## *\$1,500 - \$3,000*

- Depending on the size of the bridal party, this will cover all bridal party flowers as well as allow for some table decorations at the reception. We would suggest smaller table arrangements or a collection of bud vases with feature blooms to fit within the budget.
- Or, instead of table flowers, this could allow for a large feature item at the ceremony (perhaps an archway) or the reception (perhaps a hanging or elevated installation).

## *\$3,000 - \$5,000*



- This budget could cover your bridal party flowers, as well as a feature element at the ceremony *and* the reception. It can also cover smaller table arrangements or bud vases, as well as candles.
- Or, if there is just one of either a ceremony archway or reception installation, there will be budget to cover our standard sized table arrangements and candles

## *\$5,000 - \$7,500*

- This price range falls within our typical full service wedding – most often this includes bridal party flowers, a ceremony floral feature, and/or aisle flowers, an installation at the reception, as well as standard sized table arrangements with candles, plus a welcome sign garland and bud vases for high tops.
- However, if we are building a more elaborate custom ceremony or reception feature, then this budget may only account for personal flowers, the feature design and a few touches at the reception.





*\$7,500 - \$10,000*

This budget generally allows for all the primary elements mentioned previously, including large statement pieces at the ceremony AND reception. This could include a lush aisle design and a full arch piece or large urn arrangements for the ceremony and hanging features at the reception or large elevated centerpieces.

## *Wedding Day Delivery & Setup*

- Delivery and setup fees are *in addition* to the outlined pricing. This accounts for things like hiring freelancers, packaging materials, loading and unloading vehicles, transportation costs, setup duration time, onsite installations, tear down, retrieval and cleaning of rental items, cleaning vehicles, maintaining the shop, washing buckets etc.
- This can range from roughly \$200 - \$1,000 depending on your event needs.

*We are here  
to help!*

**We want to create the most  
magic possible within your  
budget. Let us know what is most  
important to you and we'll  
recommend your best options.  
We're here to take the stress out  
of planning your wedding  
flowers!!!**

